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UNITED STATES DEPARTMENT OF AGRICULTURE

OFFICE OF INFORMATION

WASHINGTON, D. C.

HELP FARMERS GET HELP.

TO EDITORS: Farmers need help from towns—must have it to produce the big crops we need. Your paper can help to get it—doubtless it is aiding already. These boxes may be effective in driving this point home to town people. Use them as they are, or as suggestions. You will note blank spaces left in some. Names of local agencies concerned with obtaining labor supplies may be filled in there.

EVER WORK ON A FARM?

If you did, how many years has it been since you walked in a fresh-turned furrow?

Try it again this year and stay, if possible, till the "frost is on the pumpkin and the fodder" in the shoe.

You'll come back with a glad feeling that you have helped your country in its big task of feeding the Allies, and you're ready for anything that winter weather brings to the city.

Ask about it at And then sign up for a month or more on a farm.

Be a producer.

VACATIONS ON FARMS.

Why not make your next vacation a profitable and patriotic one?

Get back to nature; store up health and food against next winter.

How?

By helping some farmer produce more food.

Hard work? Sure, but not half as bad as being in the trenches.

Come back to your job in the city, brown, hard, and fit, feeling that life is worth living and that you have helped feed a hungry world.

Ash at room building, or write a letter to saying you want to help produce more food.

ARE YOU A FOOD DEPENDENT?

Does somebody else have to produce everything you eat?

Money produces no food—merely buys what others grow.

If you're not a real war worker—get out on the farms and help produce real food.

Food to win the war!

WITH FOOD ENOUGH WE WIN,
WITHOUT FOOD WE ALL FAIL.

See that no farm lacks help enough to produce maximum food crops.

Help feed a fighter. At least help feed yourself.

Work on a farm.

CARRY YOUR FLAG TO THE FURROWS!

The Chief Says:

"Last year at this time my son Jack was a wreck, and I thought he wouldn't last another year at school. Then in the summer he met young Willington, who took him out to a farm for the summer.

"Well, he came back in the fall 30 pounds heavier and hard as nails, brown as a berry, and a light in his eyes that I had never seen before.

"Dad," he says, "It's great stuff so good in all my life. And I guess I've helped a little in adding some food to the world's supply—you should have seen the potatoes we got off a ten-acre patch!"

"The boy went back to school, made the football team and made good, too. And this summer he wants me to try working on a farm with him. Darn me if I'm not going to sign up for a month anyway and show him the old man has some 'pep' left yet."

He did sign up at and is going to help the United States feed the world. How about volunteering for a farm and freedom yourself?

A FARMER NEEDS YOUR HANDS

To replace workers gone to war and into city factories;

To produce enough food to win the war.

FOLLOW THE FLAG TO THE FURROWS.

GET YOUR HANDS ON A FARM.

A farmer needs them—to work all the acres on his undermanned farm.

To produce all the food possible.

FOOD NEEDED TO FEED FIGHTERS—To Feed You.

Vital to your Nation.

YOUR TOWN DEPENDS ON LOCAL FARMS for Food—For Much Business.

Too few workers on farms—too little food—less business.

When city people help farmers they help themselves—and the Nation.

TOO LITTLE HELP ON FARMS:

Fewer acres planted;

Less food produced;

Less food for the towns;

Less business for the towns.

Help a Farmer Produce Food—For You.

TURN YOUR STRENGTH INTO FOOD

By getting out on a near-by farm that is short of help.

Helping a farmer feed the fighters, and the workers behind the fighters.

They Can Not Produce Food—Too Many Fighting For You.

You can—Must—WILL FEED THEM!

DO YOU LOVE THE SOIL OF YOUR COUNTRY?

Help that soil feed its defenders. Dig, plow, harrow the soil until it can produce food.

Help it yield.

On some undermanned farm near by where the soil awaits your help to help your Nation.

HELP HARVEST THE CROPS!

City Folks:

Farming is Your business too.

No farms—no food for the towns.

Not enough help on farms, not enough food for everyone.

Help a farmer put a big food crop over.

PLANT SOMETHING.

Produce food.

Nothing more important than enough real food to win the war.

Get on a Farm—Plant Grain.

UPHOLD THE FLAG!

WHICH IS BETTER BUSINESS?

Letting your men off to help farmers, and spending your vacation on a farm?

Or

Not enough food, and less harvest money to flow from the country to your city business?

HELP A FARMER.

SWEAT FOR YOUR COUNTRY!

On some farm—producing real food.

FOOD NEEDED—

To maintain fighters.

To feed you and yours.

Little to ask—Means much in this war.